



NCWSS Executive Committee Meeting Minutes  
Polaris Room, Hyatt Regency Milwaukee  
333 West Kilbourn Avenue  
Milwaukee, WI 53203  
Tel: 1-414-276-1234  
June 7, 2011  
8:00 am to 3:00 pm

1. Call to Order (President): 8:05 a.m. President Mark Wrucke presiding.
2. Roll Call by Christy Sprague (Secretary-Treasurer): Executive Board Members – M. Wrucke, B. Young, D. Johnson, C. Sprague, B. Hartzler, H. Hatterman-Valenti, Kevin Bradley, Duane Rathmann, C. Boerboom, and P. Banks.
3. President Report: President Mark Wrucke has completed the assignments for the different NCWSS committees. He mentioned that we are still looking for a replacement chair for the Strategic Planning Committee with Wes Everman's move to North Carolina. Bryan Young is working on finding a replacement. Mark also indicated that there have been a number of letters that the NCWSS has signed in support of Weed Science. The letters were for additional support for USDA funded programs, the National Pollution Discharge Elimination System Permit Process for it to be changed for public and private, and asking the Army Core of Engineers and Congress to restore funding for the aquatic plant control research program. The Weed Olympics (National competition) in July the NCWSS will have 11 graduate teams and 3 undergraduate teams competing, representing 5 universities. Mark Renz, Jerry Doll, and Mick Holm will be here at noon to discuss the upcoming NCWSS Annual Meeting.
4. Secretary-Treasurer Report: Secretary-Treasurer Christy Sprague asked for approval of the December 13, 2010 Board Discussion (a quorum was not met) and the December 15, 2010 Board Meeting minutes. Chris Boerboom moved to approve the minutes and Bryan Young seconded – MOTION PASSED.
5. Executive Secretary Report: Executive Secretary Phil Banks reported that we are financially sound.  
**Finances:** The NCWSS has a net value of approximately \$427,543.90 which is over \$ 27,000 more than this time last year. The increase is primarily due to income from the annual meeting that is in excess of the meeting expenses. Interest income from our investments during this time frame equaled approximately \$ 4200.00. Other than required payments to support the Director of Science Policy (\$ 10,800 due in October), support for the Weed Olympics (\$8500), Web Master (\$ 2000 for two quarters) and the quarterly (2) management fee (total of \$10,000) we will not have any significant expenditures through the fiscal year (November 30). Income from registration for the 2011 meeting will begin in September and Sustaining Member dues will begin in November. We should also receive our yearly payment from the Univ. of Georgia Press for the Weeds of the Midwest in October. The investments with Merrill Lynch have been reduced to approximately \$ 167,000.00 (from a high of \$377,000). The returns from the Merrill Lynch investments continue to be very low as CDs mature. We should consider different investment options if we stay with them, or move the money to bank CDs. This is the strategy recommended by the Finance Committee in December. We did move \$125,000 to American Heritage Bank (one year CD at 1%). For the 2011 Weed Olympics, each University sending a team will receive \$1,500 to cover expenses.  
**Other Activities:** The new website was completed by the new Web Master, David Krueger, in April and is fully functional and ready to handle upcoming annual meeting registration and serve as the host for our annual meeting Proceedings, minutes, membership directory and any other information the Board wants. Any updating suggestions should be sent through the Executive Secretary. The listserv through the website is not as friendly as before through Purdue, but the list is very accurate in terms of valid e-mail addresses. It is possible for others to use the listserv function but we should discuss who those should be.

Glenn Nice was most helpful in the conversion and David Krueger is very responsive to all of the requests I've made to him. Curran Associates is now offering our Proceedings for sale (print on demand or CD). We receive \$20 per copy sold and NCWSS members receive a substantial discount. Members get a discount use the member ID. It was suggested to include this information on the NCWSS website. This year there was some misunderstanding on how the Proceedings Editor was to produce the Proceedings but I think we have worked that out for the future. The Board should look at the Proceedings to determine if there should be any changes in format or what is included. There was some discussion if we should try to scan the old NCWSS Proceedings on the website to consider in the future.

**2011 Registration Fees:** The proposed registration costs are \$240 members, \$170 fellows, and \$120 students. Christy Sprague moved for registration fee approval and Dave Johnson seconded – MOTION PASSED.

6. **President Elect Report:** President Elect Bryan Young reported that the 2011 program for NCWSS Annual Meeting is under early development. Bryan is trying to integrate the NCWSS and Invasive Plant groups a little bit more than the last joint meeting. The majority of the program would be discussed in the afternoon. Symposium ideas for 2011 – 1) Giant Ragweed Biology and Management, 2) Interviewing Skills and Positions within Industry, Government, and Academia, 3) Herbicide Registration Procedures and Seed Traits Registrations, 4) Molecular Techniques and Approaches to Weed Science, and 5) Invasive Species Management. The “What’s New in Industry” session is still expected. The group agreed to give Phil Banks administrative rights to the program so he can make minor changes. Kevin Bradley, Bryan Young, and Jason Norsworthy are working on putting together a Herbicide-Resistant Weed Tour of regulatory group in August 15-17. Jill Schroeder and Lee VanWychen have been spear-heading trying to get EPA and D.C. staff more involved with Weed Science. There has been a proposal submitted to the Illinois Soybean Board and the United Soybean Board for \$15,000 to support this. The tour objectives are to provide close interaction of these people with growers, farm bureau, etc. Chris Boerboom suggested having NCWSS to cover a third of the expense. There was a motion for the NCWSS provide \$15,000 for the EPA to travel for the resistance tour if external funding is not secured. The NCWSS would act as a safety net. Chris Boerboom provided the motion and Harlene Hatterman-Valenti seconded – MOTION PASSED. It was also suggested to invite the AFRI program leaders.
7. **Vice President Report:** Vice President David Johnson reported that he is the Public Awareness committee representative and he has been able to participate in 4 out of 7 of conference calls (conference calls are every other week). There have been four press releases (support for aquatic research, 2011 Weed Olympics, Using weed and feed products on lawns, and National invasive species awareness week). There is some though in starting a gardening column for more public consumption. Carol Samiti is the driver behind this idea. David will be attending the Weed Olympics.
8. **Past President Report:** Past President Chris Boerboom reported that his final duties are to chair the Distinguished Achievement Award committee. He has a newsletter article prepared for this and has asked Phil Banks to post the past Award winners, Presidents, etc. on the new NCWSS website. Phil worked with David Krueger to get this completed. The State Directors are encouraged to provide names for nominations for these awards.
9. **WSSA Representative Report:** WSSA representative Kevin Bradley reported that: WSSA website is undergoing a complete redesign. WSSA website committee is drafting a job description for a website content manager. The WSSA board approved up to two invited reviews per journal per year at \$2000 each plus page charges and open access. Stipend is to be paid on delivery of paper. Ultimate goal of this program is to improve impact factor. Approval of ideas in advance would be recommended. Contact James Anderson. As a result of several tactical goal and prioritization sessions by the WSSA Board of Directors, the list below is the 5 WSSA Strategic Goals as we move forward in the society in the future. Anything the Regional Societies can do to enhance or contribute to these goals is welcome.

### **#1 Advance Weed Science Research:**

1. Communicate positives of weed management – Losses due to weeds – in the Popular press

### **#2 Support Weed Science Education and Extension Outreach**

1. Need “Losses due to weeds” monograph – with paid contract to edit/write the monograph. This initiates a series of monographs e.g. such as World’s Worst Weeds, Intriguing World of Weeds, etc.

### **#3 Produce and Disseminate High Quality Publications**

1. E-version of Herbicide Handbook freely available on society homepage, funded via ads in the book. Officially, invited review article for journals. (Backdoor invitations accepted as people suggest themselves or others and are then formally invited) (This is a particularly attractive point for younger faculty and for graduate students.)

### **#4 Promote Weed Management Policy Based in Science**

1. Create internships at EPA and other Federal Agencies to recruit from the discipline
2. Create white papers on policy and have a special website location (maybe near the journals link on homepage)

### **#5 Provide Service to Our Members and Affiliated Societies**

1. Increase number of joint meetings with Regional Groups.

#### **Future WSSA Meetings**

2012	February 6-9, Big Island, Hawaii
2013	February 4-7, Baltimore, Maryland (joint meeting with NEWSS)
2014	Vancouver, Canada (joint meeting with CWSS)

10. CAST Representative Report: CAST representative Duane Rathmann reported that the Plant Agriculture and Environmental Sciences Work Group, during the October 2010 CAST annual meeting brought forth a paper proposal drafted as “The Federal Government’s Role in Agricultural Research”. In order to speed up delivery of the information, it was decided use a commentary instead of a paper. In the recent commentary, (a method CAST uses for quick response to current issues), Dr. George Norton led three rollout presentations of the newest commentary. The commentary entitled *Investing in a Better Future through Public Agricultural Research*, has seen numerous downloads of the material, and was cited at a Congressional hearing involving the Deputy Secretary of Agriculture, Catherine Wotecki. The commentary looks at timely issues including:

- The rates of return for Agricultural Research
- The question of who should fund research and how
- Consequences if research lags during this time of economic uncertainty
- Implications resulting from private research growing faster than public research
- The best methods for funding public agricultural research

Duane indicated that we should try to work more closely with CAST in getting out our material. Kevin Bradley suggested a topic of Herbicide Resistance Education, may be in correlation with some recent WSSA papers APHIS I and APHIS II.

Suggestions were to include CAST membership option in NCWSS annual meeting registration as voted at the December 2010 NCWSS board meeting. Phil Banks will be in contact with CAST on how to best make this happen with NCWSS registrations.

#### **Suggestions for the Future:**

1. Solicit paper topics from NCWSS members and board.
  2. Promote individual membership in CAST to NCWSS members (currently 12 NCWSS members active in CAST)
11. Editor, NCWSS Proceedings: Robert Hartzler reported that he just needs to communicate better with David Krueger on development of the proceedings.
  12. Editor, NCWSS Communications: Harlene Hatterman-Valenti reported that the Spring newsletter went out in March instead of January, there were no complaints. The deadline is June 17 for Summer newsletter.

13. Old Business:

**NCWSS ListServe:** The new listserve is a little more cumbersome unless you have administrative rights. Who do we want to have administrative rights to the listserve? The Board was fine with the Executive Secretary being the person with administrative rights.

**Hyatt Scholarship for Undergraduate Student:** The high scoring undergraduate will receive the Hyatt Scholarship (free room) at the NCWSS meeting. The President will notify this student.

**Review of Website:** There was a suggestion for a second pair of eyes for website. Glenn Nice was suggested. Mark Wrucke will contact Glenn.

**Event cancellation insurance:** There was a suggestion that we may want to consider purchasing event cancellation insurance. The insurance is \$300 per meeting. We are covered for the next two meetings. If there is a total disaster (terrorism, earthquake, etc.) and the meeting is canceled we would receive \$50,000 to \$60,000 per meeting. Everyone thought that this was a good idea.

14. New Business:

None.

15. Adjourn. Chris Boerboom moved to adjourn and Kevin Bradley seconded. MOTION PASSED at 11:28 a.m.